



## **NEWS RELEASE**

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### **BITTERROOT RESORT BEGINS REVEGETATION PROGRAM ON MACLAY RANCH HILLSIDE**

MISSOULA – Bitterroot Resort will begin a revegetation program this week on the approximately twenty ski runs sculpted on the Maclay Ranch hillside.

Over the past year crews have carved the runs onto the 2,400 foot hill within the private property of the Maclay Ranch. This winter Bitterroot Resort will host cat skiing trips on the runs to educate the community on the proposed destination resort, which seeks use of the National Forest lands of Carlton Ridge and Lolo Peak.

Starting Monday morning and continuing through the week, crews will be burning stumps and slash piles from the cleared runs. Once the runs are clear, revegetation of the area will begin in order to minimize soil erosion and to reintroduce wildlife habitat.

“We want to make sure our Bitterroot Valley neighbors are kept up with the progress at the resort and know what we were doing to prepare our ski runs for the winter season,” said Tom Maclay, Bitterroot Resort CEO. “This process of clearing and burning followed by revegetation will help ensure that the hillside is protected from soil erosion.”

#### **About Bitterroot Resort**

Bitterroot Resort is a proposed all-season destination utilizing the private land of the Maclay Ranch and the National Forest lands of Carlton Ridge and Lolo Peak. With the greatest vertical descent in North America, Bitterroot Resort is designed to be a world-class alpine, snowboard and cross-country ski venue, complete with a four-season resort village and residential community. The Bitterroot Team aims to incorporate the ideas and interest of the Bitterroot Valley community to create a village replete with cultural and recreational opportunities for both the local and visiting public. For more information visit [www.broot.us](http://www.broot.us).

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